



Corporate Sponsor Program

Wands for Wildlife inspires people to help wildlife and the environment through re-purposing discarded mascara wands for art, education and to help wildlife. **You can be a crucial investor in these efforts.**

Corporate Sponsors hold to similar values and support the organization's vision to reduce the environmental impact of plastic waste by motivating the public to take action collecting and donating wands; creating novel ways to re-purpose and use wands in wildlife care and art; educating about our impact on wildlife and the environment; and participating in solutions to close the loop.

Sponsorship Goals:

- ❖ Increase engagement with the community and expand the audience participating in the initiative.
- ❖ Fund programs and operational needs.
- ❖ Provide resources and support to further the mission.

Sponsor Activities:

Customized and designed to fit the business. Here are some examples:

- ❖ Donate all, or a percentage or dollar amount, of sales from items and/or services.
- ❖ Host a *Wandraiser* to collect wands and donations.
- ❖ Create custom shirts and swag to be sold as a fundraiser – www.bonfire.com/store/wandsforwildlife/.

Sponsor Commitments:

- ❖ Make a financial contribution to *Wands for Wildlife* – see Sponsorship Levels below.
- ❖ Provide your logo, a brief description of the business, links to website and social media (and hashtags).
- ❖ Announce your participation via your website, e-newsletters, social channels, etc.

Sponsorship Levels & Benefits:

Annual Sponsor: Includes above benefits plus:

- ❖ \$3,000 – press release announcement, inclusion on website, social channels and Earth Month (April) activities.
- ❖ \$5,000 – industry exclusive annual sponsorship.

Monthly Sponsor: may reserve up to three months in a calendar year (do not have to be consecutive).

- ❖ \$250/month – includes announcement in e-newsletter and on social channels each month.
- ❖ \$500/month – industry exclusive monthly sponsorship.

Submit form or send email with the information below from a representative with the authority to approve sponsorship:

\$3,000 Annual

\$250 Monthly \$500 Monthly Exclusive

\$5,000 Annual Exclusive

List month(s): _____

Business Name: _____

Contact Name / Title: _____

Phone: _____ Email: _____

Business Website: _____

Send to Tashi Brewster at tashi@wandsforwildlife.org